

IdHav



Cynthia Lang

Chair of the Councils Committee, NWIR
Recruiting Manager, SRS Distribution Inc.

Who Do I Know in the Roofing Business



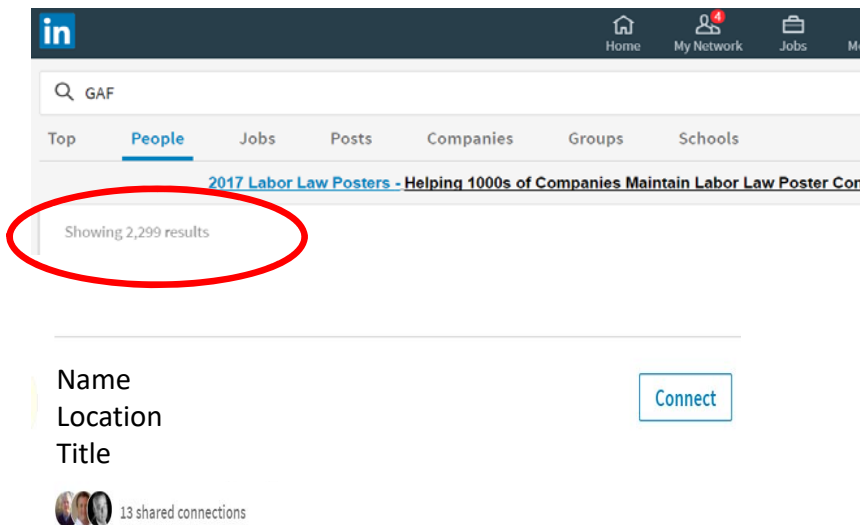
- Co-workers
- Contractors
- Contractors' employees-office staff, Bookkeeper, Roofer
- Vendors/Manufacturers
- Vendors' employees-marketing, accounting, HR,...
- Services-people who service the roofing industry-advertisers, sales people, attorneys, consultants, conferences...

Founding Sponsors

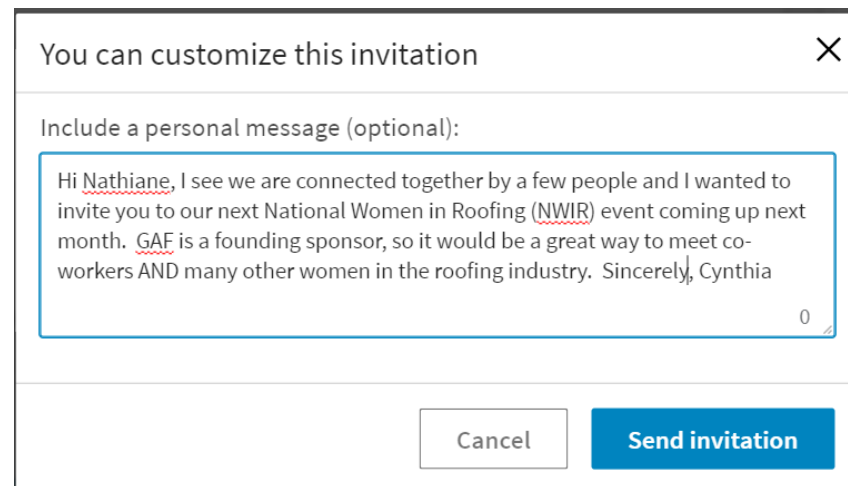
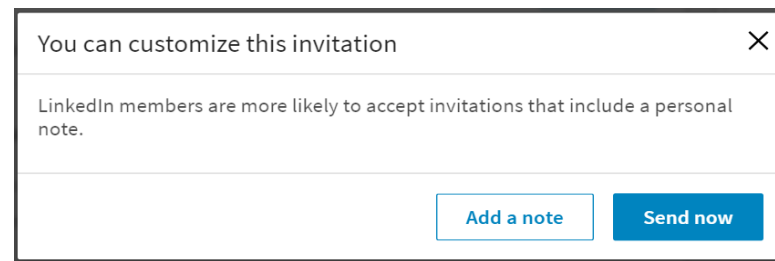


LinkedIn

1. Search for Founding Sponsor or other company names, look for people in your area with whom you have shared connections.



2. Send them a LinkedIn invite with a note attached.



How to Start



Step 1-Phone Call

Phone call to introduce yourselves, what you are hoping to get out of the Council and pick a time to meet.

Step 2-Meet

1st Meeting is casual at someone's office, house or place to eat. Pay for your own meals and drinks.

One person have the tool kit printed out.

Talk about what you each want to do.

Discuss ideas on charitable causes that mean something to you and the community and would tie in with NWIR.

Pick a date to have an event to attract members and more board people.

Decide who will start planning it and tell Ellen and Cynthia. We can help you.

Planning an Event



Step 1-Research events happening in your community to piggyback off of or ask someone to speak/train. Something that would benefit people in this business.

Roofing events: trainings, conferences...

Sporting events

Concerts

Women events

Golf events or lesson

Sales Training

Business Speaker

Who has connections for better rates?

Step 2-Market

Design a flyer-we have templates

Post on your council page on the website, send to Ellen for database email, send to Renae for newsletter and social media

Put it on your LinkedIn page, put on your groups pages and send to people in your network

Print and put in your places of work

What to do?



EVENTS

2017 RCAT SCHEDULE OF EVENTS:

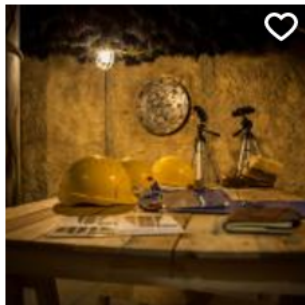
OCTOBER 4 - 6, 2017 AUSTIN, TX

42ND ANNUAL CONFERENCE & TRADE SHOW - RENAISSANCE AUSTIN HOTEL (ARBORETUM)

WORK AND NINE SOCIAL HOUR PACKAGE
(full-day meeting with nine holes of golf)

- Assorted breakfast pastries and sliced fruit
- Beverage station for duration of event
- Mid-morning trail mix snack and afternoon snack break
- Chef's daily lunch buffet (Tuesday – Friday) or plated lunch (Saturday – Monday)
- Two on-course drink tickets per attendee (beer, wine and house liquor)

SWING INTO THE CLUB FOR MORE INFORMATION!
972.239.7111 | prestonwoodclub.com
*Some restrictions and exclusions may apply. Call for details. © ClubCorp USA, Inc. All rights reserved. 2016012012 02



Escape the Room Dallas

178 reviews

#2 of 37 Fun & Games in Dallas

Room Escape Games



Reunion Lawn Party

at Reunion Tower at Hyatt Regency Dallas

SAT. AUG 26, 2017 6:30PM -10:30PM

Until August 26

FREE

Questions



Cynthia Lang
Recruiting Manager

SRS Distribution Inc.
5900 S. Lake Forest Drive, Suite 400, McKinney, Texas 75070
O: 469-424-2219 | C: 469-219-7734 | clang@srsdistribution.com