

NWIR

National Women in Roofing

**NWIR Day at the NRCA Convention and International Roofing Expo
New Orleans, Louisiana ~ Ernest N. Morial Convention Center
February 4, 2018**

Women play an important role in the growth and success of the roofing industry. The National Women in Roofing (NWIR) organization was created to support and advance the careers of women roofing professionals from the rooftop to the boardroom through mentoring, networking, education and recruitment. In celebration of the success of our first year and a half as an official national organization with over 600 members and 24 local/regional councils, a National Women in Roofing Day is scheduled to be held during the 2018 International Roofing Expo (IRE) in New Orleans, Louisiana.

The full-day event will leverage the platform and audience provided by IRE to present relevant information and real-life experiences of women roofing professionals. Lelia Gowland, a New Orleans native and enthusiast, as well as a nationally recognized thought leader on women and workplace dynamics, will be the keynote speaker. Additional subjects to be covered include:

- Professional Network Development
- Self-Branding
- Employee Development
- Diversity
- Emotional Intelligence
- Developing win-win negotiations
- Creating a healthy work-life balance and avoiding burnout
- Leading as a female executive or manager
- Setting effective personal and professional goals
- Development of NWIR Mentorship Program

National Women in Roofing Day is a must for young professionals at the start of their career, as well as seasoned professionals and leaders who support the growth, betterment, and professionalism of women in the roofing industry. Open to both NWIR members and non-members, the event is a fantastic opportunity to learn, network and celebrate successes.

For more information on the NWIR organization and the National Women in Roofing Day at IRE, visit www.nationalwomeninroofing.com.