



First and foremost, I would like to thank you for your interest in National Women in Roofing (NWIR). It is with great pleasure that I am able to invite you to be a part of NWIR going forward as a *Founding Sponsor*.

As you know, NWIR is a volunteer based organization with the goal to provide networking, recruiting, mentoring and education for women roofing professionals. NWIR will strive to provide an opportunity for women and men, new and established, to find ongoing success working together in the roofing industry.

We are excited to offer this sponsorship opportunity with the goal of empowering women in the industry while also working continuously to recruit more women into roofing. It is our goal to partner with associations and corporations to drive this important initiative for the industry and its organizations in finding and retaining much needed talent into roofing. The *Founding Sponsor* funds will be directed towards start-up and operational costs needed to create a long-term association that will continue to bring value, talent and strength to the roofing industry.

Founding Sponsors will receive the highest publicity on all NWIR mediums and will be positioned to sponsor NWIR events both nationally and regionally. Accompanying this letter please find an overview of the sponsorship and membership plan.

We are proud to share our progress so far with the hiring of our Executive Director, Ellen Thorp of Meridian Consulting. She is working with us to finalize all legal and organize our association processes. She is actively working with Trent Cotney of Trent Cotney P.A. Construction Law, our legal counsel, along with digital media, accounting, and other consultants. The goal of the leadership team with our association management is to organize and refine the day-to-day processes for the association including databases, due structure, sponsorships, events, educational programs, mentoring, communications and committee structure; as well as near and long term planning.

The excitement and support of this association is amazing and we are truly thankful for all of the volunteers and sponsors who are making this a reality.

Thank you for your consideration,

Heidi J. Ellsworth

Heidi J. Ellsworth
NWIR Chairperson



National Women in Roofing
Founding Sponsorship



NWIR Mission

MENTORING

Mentor and empower women in the roofing industry towards excellence in their chosen career

EDUCATION

Create learning experiences for men and women to build successful businesses and careers for both genders

NETWORKING

Provide opportunities to meet women in the roofing industry, creating strong, long-lasting networks

RECRUITING

Reach beyond traditional recruitment to enable and promote careers in the roofing industry

Join our mailing list for updates at www.nationalwomeninroofing.com.



Sponsorship Opportunity

- 2016 Founding Sponsorship
 - \$10,000 per year
 - Unlimited sponsors
 - Eligible for event sponsorships (TBD per event)
- Benefits of Founding Sponsorship
 - NWIR Website recognition
 - NWIR Annual Report recognition
 - Trade and event advertising recognition – One page ad listing all Founding Sponsors
 - NWIR E-news recognition
 - NWIR Social Media recognition
- In the future, event sponsorships can include but is not limited to:
 - Booth sponsorship
 - Educational sponsorships
 - Speaker sponsorships
 - Hospitality sponsorships



Membership

- \$60.00 per person per year
 - Membership belongs to the employee
 - Companies can buy memberships for their employees
 - Gift a membership to your employees for NWIR
- Benefits of Membership
 - Mentoring opportunities
 - Educational opportunities
 - Council participation (certain locations)
 - Monthly newsletter and social media communications



Thank you for your consideration!

Contact Information

www.nationalwomeninroofing.com

Shari Carlozzi, Vice-Chair, shari@hapcoinc.com