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Contact: Ellen Thorp

Ellen@meridianconsultingllc.com

303-450-3150

North American Roofing CEO Kelly Wade to Speak at National Women in Roofing Mentoring and Networking Reception in New Orleans

Attendees are encouraged to submit questions by January 31 for an interactive Q&A session following her presentation.

Denver, Colorado (January 18, 2018) - National Women in Roofing (NWIR), a national organization focused on the empowerment of women within the roofing industry, has announced that Kelly Wade, CEO of Tampa, Florida-based North American Roofing will be the keynote speaker at its networking and mentoring reception. The reception is scheduled for Monday, February 5, 2018 from 5:00 p.m. – 7:00 p.m. at the Ernest N. Morial Convention Center, Great Hall C and registration is not required.

“We are thrilled to have Kelly share her story of her career path in the roofing industry that eventually led her to become CEO of this large roofing company,” said Mallory Payne, chair of NWIR’s Mentoring Committee. “Her advice and experience are sure to encourage and inspire everyone attending the event. The NWIR Mentoring Committee works hard to find speakers that are not only influential, but also have powerful stories and passion for this industry.”

The event will feature an interactive question and answer session with Kelly following her presentation. NWIR is encouraging those planning to attend to submit their questions to info@nationalwomeninroofing.org by January 31.

Kelly joined North American Roofing in 2009 as the Director of Marketing, and moved to the position of Director of Sales and Marketing in her first year. She became VP of Strategy, Executive Vice President, and then in 2015, Chief Operating Officer. In August 2017, she became the CEO and is responsible for the strategic vision and overall operations of the company. Since 2009, the company has grown top line revenue by 300%.

Kelly grew up in Ohio – a Buckeye through and through - with a small business entrepreneur father influence, and graduated from Miami University with a BA in English Journalism, and built a 20-year plus career of sales, marketing, business development and strategic planning. Kelly earned her Green Belt in Six Sigma from Villanova University in 2014 and is currently obtaining her MBA to be completed in 2018. She has two teenage boys and enjoys running, travelling, hiking, volunteering, sports, food & wine, family, reading, boating and anything outdoors.

NWIR recognizes and thanks the following event sponsors:

- **Diamond** - Johns Manville, SRS, Tremco
- **Platinum** - ABC Supply, Cotney Construction Law, DuPont USA, Duro-Last, IKO, National Roofing Partners, Roofing Industry Alliance for Progress, Tamko

About National Women in Roofing

National Women in Roofing (NWIR) is a volunteer-based organization that supports and advances the careers of women roofing professionals. We provide networking, mentoring, education and recruitment opportunities from the rooftop to the boardroom, for the young professional at the start of her career to the seasoned manager in the executive suite. Through our commitment to connect and empower women in roofing, we contribute to the overall betterment and professionalism of the roofing industry. Learn more at www.nationalwomeninroofing.com