

NWIR

National Women in Roofing

Councils Committee
March 22, 2018
Webinar & Conference Call

Minutes

1. Quick Intros
2. Membership Drive
3. Sponsorships – Councils may recruit for any sponsor level and will receive \$1000 for any sponsor they bring to NWIR in the Diamond, Platinum, Gold, or Silver levels. Sponsor info here:
<http://nationalwomeninroofing.org/wp-content/uploads/2017/12/NWIR-Sponsorship-Opportunities-edited-by-et.pdf>
4. Website Update
 - a. Link to instructions on google drive -
<https://drive.google.com/open?id=0BypvIMMBbAOLdWVncWtPQnRYbmc>
5. Collateral Needs
 - a. Link to google doc to request -
https://drive.google.com/open?id=1S_1HY6zJKDPdcJRxtSj6WUqqagpJy3WJoQTshyfgBGI
6. Upcoming Events
 - a. RCI – Meet & Greet and booth; March
 - b. NERCA – Meet & Greet and booth; March
 - c. ABAA – Air Barrier Association; May
 - d. FRSA – Reception & Booth; June
 - e. WRE – Reception & Booth; June
7. NWIR Day – please complete survey if you attended; link sent over email
8. Communications Update
 - a. Link to new submission form on the NWIR google drive -
https://drive.google.com/open?id=1TAKPG4iG03QtHOLsc0Rz_DM6DawyJHPr1aCGPs79YM
9. Event recaps:
 - a. Quick recaps from Councils who have held events
 - i. Arizona – lots coming up, will update website
 - ii. Los Angeles – first meeting April 12th; walk to end homelessness with Alexandria House this weekend
 - iii. Carolinas – Top Golf coming up late April/early May, looking into supporting with Junior Achievement
 - iv. Denver – event March 28th on personal success and goal attainment
 - v. CT/NY – developing, will update webpage, developing program with local schools to encourage careers in roofing
 - vi. Michigan – regrouping to restart
 - vii. New Jersey – also re-starting up
 - viii. Ohio – members are spread over the state, using webinar for organizing meetings, eventually may spread to other cities, but for now the Council covers the entire state
 - ix. Oregon – Habitat for Humanity event and sponsors in August; SRS is doing a wine tasting in August to celebrate one year anniversary; Oregon tradeswomen trade show

coming up; Lee offered to help coach on negotiating a booth barter; success with 4 person board and board members take turns organizing meetings (location, content, and sponsor) and they shoot for monthly events with July/August off, always 2nd Tuesday of the month

- x. Dallas – reworking schedule to be more accommodating for various schedules
- xi. Houston – had their first event and another upcoming on April 19th; has secured a sponsor
- xii. Tampa – had a snacks event recently, and stuffed 175 pairs with non-perishable snacks; collected donations using Eventbrite. Is using content from mentorship committee for stand alone meetings; meets every other month with the local roofing contractor association

10. Growing Council membership

11. Other

- a. How to use membership list to see who is a member and when they paid? *If you look in the far right hand column on the lists on the google drive, you can see the phrase “Paid Memberships” and that signifies that they are a member. Under the current system, the NWIR office staff (Elizabeth Miller) has to look the join date/renewal date, but we’ll have a new system in a few months and this will be fixed.*
- b. Ellen to make a list of all the google drive files and where they are – *in progress*
- c. Is there a way to subscribe to alerts to tell you when the website is updated – *Ellen is looking into this*