

NWIR

National Women in Roofing

**NWIR Day at the NRCA Convention and International Roofing Expo
Nashville, Tennessee
February 9, 2019**

Women play an important role in the growth and success of the roofing industry. The National Women in Roofing (NWIR) organization was created to support and advance the careers of women roofing professionals from the rooftop to the boardroom through mentoring, networking, education and recruitment. In celebration of the success of two years as an official national organization with 1,000 members and 30 local/regional councils, a National Women in Roofing Day is scheduled to be held during the 2019 International Roofing Expo (IRE) in Nashville, Tennessee.

The full-day event will leverage the platform and audience provided by IRE to present relevant information and real-life experiences of women roofing professionals. A keynote presentation will be announced soon. Additional subjects to be covered include:

- Professional Network Development
- Self-Branding
- Employee Development
- Diversity
- Emotional Intelligence
- Developing win-win negotiations
- Creating a healthy work-life balance and avoiding burnout
- Leading as a female executive or manager
- Setting effective personal and professional goals
- Development of NWIR Mentorship Program

National Women in Roofing Day is a must for young professionals at the start of their career, as well as seasoned professionals and leaders who support the growth, betterment, and professionalism of women in the roofing industry. Open to both NWIR members and non-members, the event is a fantastic opportunity to learn, network and celebrate successes.

For more information on the NWIR organization and the National Women in Roofing Day at IRE, visit www.nationalwomeninroofing.com