**Education and Mentoring Break Out Sessions, Roundtables and Discussions**

Session 1: Competitive Advantages; Women-owned Businesses; Crucial Conversations; Network Development; Market Update; Innovative Business Success; Purple Purse; Mentoring Speed Dating; Live Demo from Carlisle

Session 2: Competitive Advantages; Crucial Conversations; Network Development; Market Update; Innovative Business Success; Purple Purse, Councils 101: Establishing a NWIR Council; Live Demo from Karnak

Session 3: Competitive Advantages; Women-owned Businesses; Crucial Conversations; Network Development; Market Update; Innovative Business Success; Councils 102: Creating a Sustainable Council; Live Demo from Carlisle

Competitive Advantages: business certifications, specialty technology mandates and legislative policies that can give your company a competitive advantage.

Teri Williams Smith, Tremco/WTI

Women-owned businesses: certifications and advantages for women-owned businesses.

Sarah Jane Jelin, KARNAK

Crucial conversations: learn how to have crucial conversations in uncomfortable situations with employees, managers and customers.

Liz Tipping, Cotney Construction Law

Network Development: discuss how to build and expand your network or professional contacts.

Jennifer Keegan, GAF

Market update: an overview of the markets that affect roofing, and a discussion on how your business can capitalize upon them.

Katie Bicksler, Commercial Roofing Solutions

Innovative Success: discuss how to structure your business for innovative success.

Amy Randall, Firestone Building Products

Live Demos: see Janial Mack and Lyndsay Walsh from Carlisle Construction Materials, or Sarah Jane Jelin from KARNAK Corporation demonstrate proper use of roofing materials and products.

Mentoring Speed Dating: Spend time with other roofing professionals in a fast-paced format willing to share their expertise on a variety of topics including: Work/Life Balance, Career Progression, Identifying Allies, Advocates & Mentors, Goal Setting, Networking, Motivation,

Personal Development, and Professional Conversations

Purple Purse: Continue the conversation with representatives from the Purple Purse

Councils: Meet with NWIR staff and Council Committee Chairs on Council issues.