



National Women in Roofing Day 2019



Building Better Together

NWR
National Women in Roofing

Welcome to the second annual NWIR Day! We are delighted to join with you and other professional, like-minded, good-spirited women from all facets of the roofing industry to gain insight and inspiration through education and mentoring sessions that will foster conversation and learning.

11:00 AM | Foyer

Registration opens

11:30 AM | Room 101 A-D

New-member Orientation

12:00 PM | Room 103 A-C

Lunch

12:15 PM | Room 103 A-C

Welcome from NWIR Executive Committee

- Vote in the new NWIR directors
 - Diamond Sponsor remarks
 - Panel discussion with Purple Purse
 - Introduction to RoofPac
-

1:15 PM – 2:15 PM | Room 103 A-C

Keynote Presentation and Discussion: Sherry Holmes

2:30 PM – 5:05 PM | Room 101 A-E

Education and Mentoring Break Out Sessions, Roundtables and Discussions

Session 1 (2:30 PM – 3:15 PM):

Competitive Advantages; Women-owned Businesses; Crucial Conversations; Network Development; Market Update; Innovative Business Success; Purple Purse; Mentoring Speed Dating; Live Demo from Carlisle

Session 2 (3:20 PM – 4:05 PM):

Competitive Advantages; Crucial Conversations; Network Development; Market Update; Innovative Business Success; Purple Purse, Councils 101: Establishing a NWIR Council; Live Demo from Karnak

Session 3 (4:10 PM – 4:55 PM):

Competitive Advantages; Women-owned Businesses; Crucial Conversations; Network Development; Market Update; Innovative Business Success; Councils 102: Creating a Sustainable Council; Live Demo from Carlisle

5:00 PM – 7:00 PM | Nashville Underground

Relax and unwind at the Nashville Underground after a great day of education and empowerment.

Located at 105 Broadway, Nashville, TN (about 1/2 mile from the Music City Center).

Be on the lookout for post-show follow up, links to photos and surveys that will be sent to the email address associated with your NWIR membership.

Session Overviews:

Competitive Advantages: Business certifications, specialty technology mandates and legislative policies that can give your company a competitive advantage.

Teri Williams Smith, Tremco/WTI

Women-owned businesses: Certifications and advantages for women-owned businesses.

Sarah Jane Jelin, KARNAK

Crucial Conversations: Learn how to have crucial conversations in uncomfortable situations with employees, managers and customers.

Liz Tipping, Cotney Construction Law

Network Development: Discuss how to build and expand your network or professional contacts.

Jennifer Keegan, GAF

Market update: An overview of the markets that affect roofing, and a discussion on how your business can capitalize upon them.

Katie Bicksler, Commercial Roofing Solutions

Innovative Success: Discuss how to structure your business for innovative success.

Amy Randall, Firestone Building Products

Live Demos: See Janial Mack and Lyndsay Walsh from Carlisle Construction Materials, or Sarah Jane Jelin from KARNAK Corporation demonstrate proper use of roofing materials and products.

Mentoring Speed Dating: Spend time with other roofing professionals in a fast-paced format willing to share their expertise on a variety of topics including: *Work/Life Balance, Career Progression, Identifying Allies, Advocates & Mentors, Goal Setting, Networking, Motivation, Personal Development, and Professional Conversations*

Purple Purse: Continue the conversation with representatives from the Purple Purse

Councils: Meet with NWIR staff and Council Committee Chairs on Council issues.



Diamond Sponsors



The Roofing Industry **ALLIANCE** for Progress

