The ladies of Cardinal Roofing hosted the June meeting at their favorite DIY place, AR workshop in Brandon! Bridget Jenkins Wilson, Karen Ruel and Lorinda Castillo designed a specialty project that owner Stephanie Paxton created for any of the ladies to do. Cardinal provided catered Chick Fila, EdiBulls Cookie dough, beer, wine and soft drinks. Members ordered and paid for their own projects to make and take. The projects were varied and showed the personalities of each of the members. The projects start with wood that must be sanded down before the painting begins and many projects involved the actual assembly. AR Workshop Brandon has the tools of the trade needed including nail guns, saws and hammers. The staff was wonderful helping our members get their projects done the right way. The ladies were able to socialize and network with each other sharing storied of how they entered the industry to what they do now. Many women in the room were born into the industry, having fathers who raised them learning their own trades, or manufacturing knowledge. The ladies who came into the industry on their own spoke of “back in the day” when women were typically hired to be a pretty face.
Each of these ladies proved themselves as power houses in roofing spanning years of success and surviving the recession we all wish hadn’t happened. The younger women in roofing showed their fresh ideas with the way they chose to paint their projects with more flair and creativity. If you are interested in hosting a meeting, contact Christine Smith with Suncoast Roofer’s Supply

Written by Bridget Jenkins Wilson of Cardinal Roofing
NWIR Tampa Council is a volunteer organization so a few of us decided to pitch in and help with the monthly newsletters. Bridget Jenkins Wilson and Karen Ruel of Cardinal Roofing along with Tara Cole of Quality Roofing are working together to ensure that all the events of our local council are covered and reported on. We are also spotlighting each of the amazing women who have worked so diligently to make out council a success. Each of us can learn and grow from each other’s experiences. We all have a unique story to share and I look forward to highlighting all of us in the future. The Spotlights are in no order. If you have any upcoming company events you would like to have put into the newsletter, or any NWIR pictures to add for upcoming months, Please send them to bridget@cardinalroofingandsolar.com, Karen@cardinalroofingandsolar.com or Tara.Cole@Quality-Roofing.com be sure to include the names and company of each person in the picture. Thank you ladies and we look forward to serving you this year!

NEXT MEETING:
Thursday July 18 at the FRSA Convention

Join National Women in Roofing for their Networking Breakfast on Thursday, July 18th from 9AM to 11AM in the Orange Blossom Ballroom.

5 Ways You Can Make a Difference in Your Community and to Your Bottom Line

Join Michelle Boykin with Rackley Roofing, NWIR Executive Council Treasurer, and Heidi J. Ellsworth with RoofersCoffeeShop, NWIR Past Chairwoman, as they discuss National Women in Roofing's pilot program with Purple Purse, a job-placement program dedicated to victims of domestic violence. Learn how to get involved and how it will benefit your business through recruitment opportunities and improving your profitability.

Also, sign up to volunteer at the Women in Roofing Booth at the trade show!