2019–2020 SPONSORSHIP OPPORTUNITIES
National Women in Roofing has experienced another year of tremendous growth, much in thanks to the dedicated women in our organization backed by the support and motivation from our 30+ Sponsors.

As an organization of volunteers whose hands-on approach gives every woman and man involved a vested interest in its creation and celebrations, their support of our mission and our four (4) pillars: Networking, Mentoring, Recruitment and Education has been instrumental in establishing our “hand-print” throughout our industry and beyond.

While this report represents our progress in membership, council development, mentoring, industry event support and communication, our vision for exciting new programs and services on a local, regional and national basis will be realized in the coming year. This vision and your place in it as a partner with NWIR will be presented later in this report.

National Women in Roofing offers four sponsor levels: Diamond (limit to five companies), Platinum, Gold and Silver. In order to keep membership costs low for individual members, we depend on sponsors to help fund the operating budget of the association. We truly couldn’t do it without them and their support is an important indication of how these companies see the role of women in the roofing industry.

We have come a long way in such a short time, yet we are always mindful of how much more we have yet to do! It is with the support of outstanding industry leaders like you that we can continue and expand on our mission together.

With great thanks and appreciation,

Heidi Ellsworth
Heidi Ellsworth
NWIR Past Chair & Sponsorship Liaison

Shari Carlozzi
Shari Carlozzi
NWIR Past Chair & Sponsorship Liaison
Diamond Sponsors

Platinum Sponsors

Sponsors as of June 15, 2019
Our National Message

NWIR, under our founding goals, continues to provide opportunities for women and men, new and established, to find ongoing success working together in the roofing industry through our four Pillars:

**Mentoring:** Mentor and empower women in the roofing industry towards excellence in their chosen career

**Education:** Create high-quality learning programs and experiences for men and women to build successful businesses and careers for both genders

**Networking:** Provide opportunities to meet women in the roofing industry, creating strong, long-lasting networks

**Recruiting:** Reach beyond traditional recruitment to enable and promote careers in the roofing industry to current and future workers

Committees

- Membership Committee
- Councils Committee
- Mentorship Committee
- Educations Committee
- Communications Committee
- Community Outreach Committee
- Recruiting Committee

Board of Directors

**Executive Committee**

- Jennifer Stone
  - Chair
  - Johns Manville

- Hilary Morgan
  - General Counsel
  - Cotney Construction Law

- Ellen Thorp
  - Executive Director
  - Meridian Consulting, LLC

- Shari Carlozzi
  - Executive Committee
  - Tremco Inc.

- Michelle Boykin
  - Executive Committee
  - Rackley Roofing

- Renae Bales
  - Executive Committee
  - KPOST Roofing & Waterproofing

- Jennifer Ford-Smith
  - Executive Committee
  - Johns Manville

**Directors & Committee Chairs**

- Melissa Walker
  - Mentorship Vice-Chair
  - Johns Manville

- Anna Anderson
  - Communications Chair
  - Art Unlimited

- Diana King
  - Community Service Chair
  - Springer-Peterson Roofing & Sheet Metal

- Lee Lipniskis
  - Councils Chair
  - CORE Contractors

- Mardee Billingsley
  - Membership Chair
  - Tremco Inc.

- Katie Bicksler
  - Mentorship Vice-Chair
  - Jommercial Roofing Solutions

- Kendra Cabrera
  - Communications Vice-Chair
  - ABC Supply

- Susan DeGrassi
  - Community Service Vice Chair
  - Antis Roofing

- Karen Edwards
  - Councils Vice-Chair
  - Casimir Group LLC

- Christee Holbrook
  - Membership Vice-Chair
  - Graham Roofing, Inc.

- Jennifer Keegan
  - Education Chair
  - GAF

- Chelsea Welsh
  - Recruitment Chair
  - Gutter Helmet

- Heather Estes
  - Education Vice-Chair
  - Institute for Business and Home Safety

- Brenna Driver
  - Recruitment Vice-Chair
  - Owens Corning
Below is the summary of the 2019-2020 sponsorship benefits (in effect from June 1, 2019 – May 31, 2020).

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Details</th>
<th>Silver $1,000</th>
<th>Gold $5,000</th>
<th>Platinum $10,000</th>
<th>Diamond $25,000</th>
<th>Founding Sponsors</th>
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<tbody>
<tr>
<td>Career</td>
<td>Employment posts annually in Career Section</td>
<td>3</td>
<td>6</td>
<td>12</td>
<td>25</td>
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<td>Career</td>
<td>NWIR Careers page sponsor</td>
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<tr>
<td>Consult</td>
<td>An in person annual consultation with a NWIR board member to enhance NWIR internal programs</td>
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<tr>
<td>Consult</td>
<td>An annual consultation call with a NWIR board member(s) to enhance NWIR internal programs</td>
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<tr>
<td>Directory</td>
<td>Access to NWIR Directory for your company</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Directory</td>
<td>Directory listing (available to all NWIR members)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Marketing</td>
<td>Feature spotlight in the NWIR newsletter (annually)</td>
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<td>1</td>
<td>1</td>
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<tr>
<td>Marketing</td>
<td>Feature post on NWIR blog (submitted by sponsor)</td>
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<td>2</td>
<td>4</td>
<td>6</td>
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<tr>
<td>Marketing</td>
<td>Corporate logo on all NWIR audio-visual event signage and informational brochure</td>
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<tr>
<td>Marketing</td>
<td>Opportunity to submit seminars, meetings, events to the NWIR webinar (must be product neutral and educational in nature)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Marketing</td>
<td>Corporation produced video of growth/participation as a NWIR Sponsor</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Marketing</td>
<td>Acknowledgment at all events &amp; on newsletter</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Marketing</td>
<td>Access to collateral including logo for your company’s use</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Marketing (Local)</td>
<td>Local council sponsorship</td>
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<tr>
<td>Marketing (Regional)</td>
<td>Regional event and/or reception sponsor per Gold sponsor (first come first served)</td>
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<tr>
<td>NWIR Day</td>
<td>Access to preferred seating at keynote address</td>
<td></td>
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<td>8</td>
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<tr>
<td>NWIR Day</td>
<td>Complimentary tickets for company representatives</td>
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<td></td>
<td></td>
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<tr>
<td>NWIR Day</td>
<td>Opportunity to make brief remarks</td>
<td></td>
<td></td>
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<td>NWIR Day</td>
<td>Corporate Display tabletop</td>
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<tr>
<td>NWIR Day</td>
<td>Opportunity to provide co-branded gifts to attendees (gifts must be co-branded with NWIR logo)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>NWIR Day</td>
<td>Logo included on official memento gift</td>
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<tr>
<td>NWIR Day</td>
<td>Access to digital invitation to use throughout your company</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>NWIR Day</td>
<td>Logos on invitation &amp; webpage</td>
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<tr>
<td>Resource Center</td>
<td>Opportunity to submit content to the Resource Library (annually)</td>
<td>3</td>
<td>6</td>
<td>12</td>
<td>12</td>
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<td>Resource Center</td>
<td>Access to Resources for Sponsors page on NWIR website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Website</td>
<td>Logos on Home Page</td>
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<tr>
<td>Website</td>
<td>Logo on Sponsorship Page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

Contact Heidi Ellsworth (hje@ellsworth.us) or Shari Carolazzi (scarolazzi@wtiservices.com) to renew or set up your sponsorship package for the 2019-2020 year or visit www.NationalWomeninRoofing.org.