

**NWIR Day 2020**

**February 2, 2020 ~ Dallas, Texas**

**Driving Your Success**

8:00 am First time attendees meet and greet

8:15am Arrival & Check In

9:00am Welcome

9:15am General Session

Not your ordinary business conference, the general session will feature 3-4 speakers presenting on topics that are critically important to women in the roofing industry. Presentations will be quick moving and concise (similar in style to a TED Talk) and interspersed with opportunities for individual reflection and group discussion.

*Topics include:*

* *Career visualization*
* *Setting appropriate boundaries*
* *Unconscious bias*
* *Recruitment into our industry*
* *Political advocacy*
* *Opportunities for cause marketing*
* *Technology education*
* *Responding effectively to microaggressions*
* *Organic business development*
* *Creating an inclusive workplace culture*

12:30pm Lunch and Safety Wear/PPE Fashion Show

1:15 pm Breakout Roundtable Sessions

Breakout sessions will be 45 minutes in length covering topics that can be used in everyday life in the roofing industry. Topics will vary among the sessions that will start at 1:15pm, 2:15pm, and 3:15pm.

*Topics include:*

* + *Live demos and hands on training*
  + *Hot topics for council leaders*
  + *Personal finance development*
  + *Utilizing the member directory, website and association benefits*
  + *Making the most of sponsor benefits*
  + *How to recruit and retain women into rooftop positions*
  + *Mentoring*
  + *Women owned business certifications*
  + *Headshot photography*

4:30pm General Session

5:00pm Closing Remarks

5:30-7pm Networking Reception

**Additional content will include the announcement of the first ever WORLD Award winner!**

*Final agenda and confirmed speakers will be announced in late January.*